



Passion for delicious food

Modern menus with Berief cooking technology

■ **Wernberg.** With their slogan "... everything eats/is fine" and true to their name, the company Trend Meal AG is a trend setter in the field of convenience products and ready meals. The name Trend Meal is at the same time a calling as well as a commitment for the employees: Trade and consumers are demanding for high-quality and modern products. As a specialist for the processing of meat products as well as for the production of fresh ready meals, this demand is met with great passion.

In the social structure of today, there is a growing request for more spare time and therefore also for a greater variety of ready meals. However, at the same time there is also a growing demand with regard to the quality and taste of products which guarantee in addition a well-balanced and low-fat food.

At the plant in Lich, mainly high-quality meat and sausage products are processed whereas in Wernberg modern but also traditional convenience products and ready meals are produced according to the cook-and-chill method.

With most modern production machines, a professional work flow and trendy product developments, the company has raised the quality of ready meals in a way that they are setting off fundamentally against their competitors. They are fulfilling the essential purpose of a very good ready meal and are a real alternative compared with cooking by

yourself. Also in this connection, they are feeling ties to their name. Always corresponding with current demands and trends, the company is developing trendy menus which meet the eating habits of today.

With regard to the production, the company is mainly focussing on an efficient and flexible industrial cooking technology. Due to the use of the Berief tilting cooking kettle type KIPPKO, a considerable step has been made towards the rational but also flexible and individual production of components for ready meals. With the cooking kettle with swivelling basket type HODAKO-S, the preparation of pasta has been optimised. The combination of high-quality industrial technology and reliable technological know-how

guarantees a constant production on a high level. A constant and committed check of the production processes are part of the success. Due to a well-structured process, the professional quality management is able to guarantee the preparation and further processing of the products on a high quality level so that the Trend Meal AG have been able to get an outstanding position in the field of convenience products: Excellent quality which one can taste – certainly a perfect meal. ■

